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**Sirens/Ares Soccer Club to Continue Taste of Rockford**

(Rockford, Illinois: March 13, 2006) – For those who have enjoyed what the annual Taste of Rockford Festival has had to offer in the past, things are about to get even better.

In a move to continue and improve upon the tradition of Rockford's first festival of the summer, the Rockford Chamber of Commerce has transferred ownership of the Taste of Rockford Festival to the Sirens/Ares Soccer Club of Rockford. "We are truly excited about the opportunity to extend the tradition of this great community event," stated Gary Wright, Vice President of the Sirens/Ares Soccer Club. "In considering the decision to continue the Taste of Rockford, we felt very good about how the festival fit into our mission as a youth soccer organization and our ties to the local community. We already host two local tournaments each year which attract well over 5,000 people to the Rockford area."

The Chamber of Commerce is also pleased with the Sirens/Ares Soccer Club's decision to continue the Taste of Rockford. "This is a great community event, which will now benefit our area youth," said Gary Peters, President and CEO of the Rockford Chamber of Commerce. "We sincerely hope thousands of people will come out to support the Sirens/Ares Soccer Club and the Taste of Rockford Festival."

Although details regarding the 2006 Taste of Rockford are still being finalized, the Sirens/Ares Soccer Club has confirmed that the festival will continue to focus on the cuisine offered from local or area restaurants and national chains. Additionally, the event will continue to offer musical entertainment and other activities offered in the past. Additional details will be announced within the next few weeks.

Proceeds from the Taste of Rockford Festival will be dedicated to many local charities, as well as furthering the growth of the Sirens/Ares Soccer Club and the well over 200 youth athletes participating in their programs. "We're looking forward to what this festival will provide in terms of the ability to offer the highest level of club soccer in the area to many more youth athletes," mentioned Peter Glon, Sirens/Ares Soccer Club Director of Coaching.

For more information about the Sirens/Ares Soccer Club, visit our Web site at [www.sirensoccerclub.com](http://www.sirensoccerclub.com) OR [www.aresoccerclub.com](http://www.aresoccerclub.com).

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About the Sirens/Ares Soccer Club

The Sirens/Ares Soccer Club is a highly competitive, successful youth soccer club dedicated to the development of respected athletes with exceptional physical and mental stature. Our systematic training approach has propelled our club to prominence; ranked as the 4<sup>th</sup> best program in the state of Illinois, and 57<sup>th</sup> nationally (according to 2006 National Soccer Rankings). As a result, the Sirens/Ares Soccer Club is among the top 5% nationally as it relates to other "like" soccer organizations. For more information about our organization, contact Gary Wright, Vice President of the Sirens/Ares Soccer Club, at 815.874.6660 or by e-mail at [vicepresident@sirensoccerclub.com](mailto:vicepresident@sirensoccerclub.com). Visit our Web site at [www.sirensoccerclub.com](http://www.sirensoccerclub.com) OR [www.aresoccerclub.com](http://www.aresoccerclub.com).